

PRESS RELEASE

Evolved to Perfection

Local wooden window and door manufacturer, Swartland, is thrilled to be launching an SA-first that will truly revolutionise the building industry – its Ready 2 Fit pre-sealed, pre-glazed range of windows and doors are set to take the market by storm.

01 May 2012, Johannesburg: Wooden windows and doors add a definite elegance to any home they grace, however, installing them can come with its own set of problems. Once purchased, they can stand for some time, waiting until the builders are ready to install them, and even once they are installed, until they are adequately glazed and sealed, exposure to the elements can lead to serious damage of the raw timber. With the Ready 2 Fit range of wooden windows and doors from Swartland however, this is a thing of the past.

What is the Ready 2 Fit range?

This new range comprises wooden windows and doors that are pre-sealed as they are finished being manufactured. The pre-ordered glazing is then installed before they leave the Swartland factory, so when they arrive on-site, they are ready to be installed, with no further labour required to seal and glaze them. This not only saves the builder and homeowner time and money, but it also ensures that the windows and doors are protected against any exposure to the elements. The Ready 2 Fit range is available in Swartland's Cape Culture and its Winsters Collections.

About being pre-sealed

Increasing their ability to withstand the elements, the wooden frames are pre-sealed with Swartland's high-quality Maxicare water-based sealant. With very low VOC emissions, this product is considered to be an environmentally friendly option, and it boasts a number of other benefits too – it is UV-resistant, designed with the South African weather conditions in mind and will protect wood for up to 36 months. It is stain-resistant, water-repellent and durable. It boasts unique heat reflective pigment in darker colours, such as Teak and Imbuia, which results in a lower surface temperature of the wood and reduces moisture movement and protects glue-lines. It is ideal for protecting wood from the damaging effects of extreme temperatures, humidity, cold, rain and sunlight. Furthermore, it contains antifungal agents to protect the wood against fungi and especially dry rot. It is also non-flammable and lead-free.

A major advantage of being pre-sealed with water-based Maxicare sealant is that it facilitates exceptionally easy maintenance of these products going forward. This is made possible by using Maxicare's specially formulated Wash n' Wipe Maintenance and Touch-up Kit. The maintenance kit enhances and restores timber windows and doors to their original beauty in a jiffy. The pack comes complete with the following products – Cleaning Agent, Protective Emulsion,

Protective Glaze and a sponge. Inspect your windows and doors every six months and if necessary, use the Maxicare Maintenance Kit as mentioned below:

- **Step 1:** First clean the casement using a wet and lint-free cloth. If necessary, a mild cleaning agent can be added to the water.
- **Step 2:** Apply the Cleaning Agent to the window frame surface. Allow it to work for a few minutes and then remove, using the enclosed sponge and lots of water and allow to dry.
- **Step 3:** To protect the surface and preserve the original colour of the wood, you can touch-up the surface once or twice a year. Simply spray the Protective emulsion evenly on to the surface after Step 2 is complete. Allow to dry and polish the surface with a clean cloth.
- **Touching up:** Repair small scratches and hairline cracks with ease (maximum 2cm in diameter). Roughen area briefly and apply Protective Glaze.

About being pre-glazed

The Ready 2 Fit range of windows and doors is glazed in accordance with the SANS standards. However there are alternative glazing configurations that are available – from 3mm to 6mm glass, 6,38mm laminated toughened glass and 4mm Obscure glass. Each glazing option has a different U-value, and each delivers different levels of thermal performance. Some options are more resistant to impact, while others offer better thermal and sound insulation.

The benefits of the Ready 2 Fit range

Choosing the Ready 2 Fit range of pre-sealed, pre-glazed windows and doors comes with a number of benefits, including:

- Easy wash-n-wipe maintenance going forward.
- Excellent durability ensured with Maxicare water-based sealant.
- Trouble-free installation saves time and significantly reduces costs.
- Improving build quality at no extra cost.
- Validates the guarantee on the Swartland products used.
- All Ready 2 Fit products are automatically 100% compliant with the National Building Regulations and the Consumer Protection Act.
- Offers a truly eco-friendly and energy efficient solution.

How to order the Ready 2 Fit windows and doors

Swartland's pre-sealed, pre-glazed options are available on all its Cape Culture and Winsters products. They can be ordered through all leading building merchants. When ordering, be sure to specify a particular Maxicare colour – Imbuia, Light Oak, Mahogany, Teak and White.

For more information on Swartland's Ready 2 Fit pre-sealed, pre-glazed ranges, visit www.swartland.co.za or call 086 110 2425.

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Released on behalf of Swartland (www.swartland.co.za) by The Line Communications (www.theline.co.za, ant@theline.co.za).