

## **PRESS RELEASE**

### **Dishwashing divine – introducing the new Generation 7000 Miele dishwasher**

*In the last quarter of 2020, South Africans will be introduced to the much-anticipated Generation 7000 autonomous dishwasher from Miele – offering maximum convenience, excellent cleaning performance and awe-inspiring design.*

*09 April 2020, Johannesburg:* Miele's latest and greatest addition – the new Generation 7000 dishwasher, will be launched in South Africa in the last quarter of 2020. Says Miele's Liam Gawne: "There is much excitement surrounding this launch, as the award-winning Generation 7000 dishwasher is characterised above all by its excellent overall quality, which includes robust and clearly structured baskets with colour highlights, high-quality materials and a robust touch panel made from glass. The dishwasher's particularly innovative charm manifests itself in attractive and clever details – the machine door opens after a double-knock on the front, and it features the world's first automatic dispensing system, AutoDos, which is good for an average of 20 cycles."

#### **Maximum convenience and efficiency**

Miele promises unparalleled dishwashing freedom – thanks to AutoDos with integrated PowerDisk. This unique system dispenses detergent automatically and uses powder granulate specially designed for the purpose. Furthermore, the new dishwashers can be controlled by the Miele app and programmed from a mobile device. All that remains for the user to do is to load and unload the machine, and occasionally replace the PowerDisk – everything else can be left to the machine.

#### **AutoDos with integrated PowerDisk**

The PowerDisk is easily and quickly fitted in the device on the inner face of the door – and dispenses detergent by rotating automatically during the programme. It is around 15cm in diameter and just under 4cm thick – it releases a defined quantity of powder granulate into the chamber with each 360° turn. The system automatically dispenses the exact amount of detergent required in a specific programme. Particularly in the 'Automatic' programme, dispensing is geared to the degree of soiling, which is monitored by a built-in sensor. Consequently, more is dispensed to deal with heavy soiling and about a quarter less for light soiling. Says Liam: "In 'Normal 60°C', a PowerDisk lasts 20 cycles, which corresponds to a month's requirements based on typical domestic use."

#### **Powerfully and gentle cleaning**

As comparisons conducted by an independent institute confirm, the detergent makes a considerable contribution towards excellent dishwashing results, explains Liam: "The formulation was chosen with great care to meet the needs of the G7000 with AutoDos and guarantees both powerful and gentle cleaning. The

fast-dissolving powder granulate contains special enzymes for an effective wash, even at low temperatures, as well as active oxygen for thorough cleanliness and freshness, and protection factors for silver and glassware. Rinse aid and salt is included. Special protection against moisture and heat guarantees unwaveringly high quality and consistency over the entire use of a PowerDisk. The G7000 also features a conventional two-compartment container in the door for the use of conventional detergents such as tablets and powder, where preferred.

### **Extended app and convenient programming**

All G7000 models with AutoDos can be connected to the Internet via WiFi and can be controlled via an app from a mobile device – or even via Amazon's voice-controlled assistant, Alexa, says Liam: “This allows users to start and stop their G7000 from anywhere, activate programmes and options from their smartphones, check levels (with an automatic reminder) and even order detergent online.”

The new AutoStart function promises additional relief during busy days, for example to people who go out to work or have a large household to manage, notes Liam: “As AutoDos is ready at any time to dispense on-board detergent, a dishwasher can now be programmed to always start at the same time, for instance at 09.00 h every second day. Equally so, it is possible to programme in different starting times, say one for week-days and another for the weekend, or even to run different wash cycles. The system is intelligent: If the appliance door has not been opened between cycles, the start is simply cancelled. In addition to this, the user can trigger further cycles from a mobile device or, conversely, cancel or postpone programmed starts. All programming options are available from the Miele@mobile app.”

### **Control via touch**

And when it comes to operating the machine face-to-face, the G7000 offers another first – for the first time, Miele boasts an M Touch colour display that allows you to operate the dishwasher in the same way that you operate smartphones. “This guarantees a brilliant user experience using both symbols and text, and an intuitive interface involving tapping, dragging and swiping – an approach only available from Miele,” explains Liam.

### **Optimised baskets and the cutlery tray**

The already high-level loading convenience offered by Miele dishwashers has been further enhanced, for improved ruggedness and to offer further adjustment options. For example, every second spike, located in the row of spikes in the upper basket, is now hinged, allowing items such as muesli bowls or dessert dishes for example, to be placed upright for better run-off. These are joined by additional holders and non-slip silicone rests to securely hold delicate cups, glasses, bowls and lightweight plastic items.

One particularly useful detail characterises the new 3D MultiFlex cutlery drawer – for the first time, the right-hand side section can be lowered, offering space for cutlery, as well as small items of crockery, such as espresso cups for example. The central section, fixed in a lowered position, can now take items such as large soup ladles for example. The left-hand section can still slide to one side to allow tall items of stemware to be securely accommodated in the upper basket below.

### **Sustainable and energy-efficient operation**

A completely redesigned water circuit is aimed at preserving natural resources, bringing water consumption down to as little as 6 litres, and raising energy efficiency to 'A+++ minus 10%' rating. “Such tried-and-tested Miele features as QuickPowerWash (A-rated cleaning performance in only 58 minutes), LED interior lighting (BrilliantLight) or opening the handleless door by knocking on the front (Knock2open) aid the G7000 dishwashers excellent energy efficiency. Of course, like all of Miele’s appliances, which are designed, manufactured and tested to last for a minimum of 20 years, which further reduces the appliances’ overall carbon footprint,” concludes Liam.

Miele’s Generation 7000 range of dishwashers will be launched in SA in the last quarter of 2020. For more information, visit [www.miele.co.za](http://www.miele.co.za).

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