

PRESS RELEASE

Exquisite coffee meets ultra easy care programmes

Miele's soon-to-be launched Generation 7000 range of built-in coffee machines ensures that gourmet coffee creations can be made quickly and easily in the comfort of your own home. They have also set new industry standards with regards to ease of use, cleaning and maintenance.

06 September 2019, Johannesburg: With Miele's new Generation 7000 built-in coffee makers really up the coffee enjoyment stakes. The top-of-the-line CVA 7845 model has an on-board supply of up to three different types of beans, brews each cup without any cross-blending, descales automatically and dispenses with the tiresome job of having to clean milk lines and degrease the brew unit. Further details exclusive to Miele include a cup sensor that aligns the spout with the height of the cup or beaker, and performance modes for currently preferred settings.

Says Mercia de Jager from Miele South Africa: "Thanks to a complete redesign, these coffee machines offer best-in-market technology and they are even quieter than their predecessors. Miele's CVA 7845 coffee machine offers 25 different specialities, including tea, each brewed at the ideal temperature. The three beans containers (1 x 300g container, and 2 x 150g containers) come into their own when selecting specific beverages: a long black, for instance, ideally requires a strong espresso; a Caffè Americano is best prepared with a milder coffee blend."

Miele's own range of coffee

Mercia says that Miele has also launched its own range of high-end coffee beans for the ultimate coffee creations: "Miele's new Black Edition coffee beans are now available in four select blends: Café Crema, Espresso, Decaf and the All-for-One all-rounder. To ensure that each type of coffee is delivered without unwanted blending, the grinder in the new CVA 7845 coffee machine is designed and arranged in such a way as to guarantee that only freshly ground coffee reaches the brew unit – this new technology is called AromaticSystemFresh."

Always matching performance

To add a personal touch, Miele coffee machines feature 10 user profiles. Depending on the beans and the beverage, the following factors have an enormous impact on the flavour of the brew: the various settings relating to the degree of fineness, the quantity, the temperature, and whether or not pre-brewing is required.

Mercia says that after a spot of trial and error, favourite beverages are easily programmed: "Sometimes it makes sense to quickly adjust settings to reflect current requirements. For this purpose, the CVA 7845 now offers four performance modes. These optimise basic settings for continuous operation, for instance for a party (Party mode) or Eco mode, for the lowest possible energy

consumption. In Barista Mode, the focus is on adjusted extraction times for coffee and a perfect espresso crema. And, finally, Latte Mode speeds up heating as milk-based beverages require shorter preparation times.”

Easy care and maintenance

However, Mercia notes that the real enjoyment and pleasure of this new coffee machine, comes with the benefit of being relieved from the chores traditionally associated with coffee machines in the form of AutoClean and AutoDescal, which are both exclusive, patented Miele features: “AutoDescal, the automatic descaling function, provides assistance in the machine’s cleaning and maintenance. It is a feature integrated on top countertop models for the first time in the form of a cartridge. On built-in appliances, such as the CVA 7845, this descaling function has been optimised and requires approximately two hours (usually overnight) to complete.”

Even more of a chore than descaling is the frequent need to clean milk lines and degrease the brew unit, adds Mercia: “The AutoClean function automatically removes any milk lines or grease residue. As with automatic descaling, detergent is introduced using a further cartridge, allowing alternating degreasing and cleaning. Here, too, the actual amount of coffee used determines the intervals at which cartridges need replacing.”

Settings changed from the convenience of a smartphone

The Miele@mobile app allows the coffee machine to be configured by various parameters. For example, you can define the parameters of beverage preparation. Switching the machine on, starting beverage preparation, or simply showing the machine care status – these are all functions supported by the app. Naturally, detergents and descaling agents, as well as the exclusive coffee blends, can be ordered from Miele's online shop straight from the app.

The new Generation 7000 range of coffee machines

The CVA 7845 is the flagship model of the Generation 7000 range. This model features a water supply connection called DirectWater, dispensing without the need to fill a water tank. It is available in Graphite Grey, Obsidian Black and CleanSteel. The CVA7440 model comes with a water tank system and is available in Graphite Grey, Obsidian Black and the CleanSteel design. The CVA7440 does not incorporate all the CVA7845 features, but come in at more affordable price points.

For more information, visit www.miele.co.za.

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