

PRESS RELEASE

Vanity fair

Bathroom vanities are an essential element in any bathroom design. Blanche Burger from leading sanitaryware, tile and flooring supplier, Bathroom Bizarre, offers an overview on what's currently on-trend in the world of bathroom vanities.

21 April 2016, Johannesburg: Contemporary bathroom cabinets and vanities are a strong trend in bathroom remodelling today. So says Blanche Burger from leading sanitaryware, tile and flooring supplier, Bathroom Bizarre:

“Contemporary cabinetry and vanities are definitely the most popular units in today’s market. As more and more people endeavour to de-clutter their lives and living spaces, so is the demand for a streamlined and unfussy design gaining momentum. Nothing fits the bill more than contemporary design - it blends simplicity and functionality in the most elegant and streamlined manner.”

She notes that bathroom vanities make a big statement in any bathroom design – often being one of the main focal points of the room. And although they can change the entire look of a bathroom, they can also date it. Blanche provides her top trends that are dominating the bathroom vanity at the moment:

- 1.) **Black or white:** Modern design often uses contrast to create drama, and this is true in the bathroom as well. Today, the most popular contemporary cabinetry and vanities are positioned on either side of the colour spectrum – they are either very dark, or they are bright white. Says Blanche: “When it comes to cabinetry, dark wood or brilliant white neutrals are by far the most popular choices. The white cabinetry, either with a high-gloss or whitewashed finish, lets the cabinetry design take centre stage, offering a subtle and understated elegance. Whilst the darker cabinetry and vanities, more often with a dark wooden finish where the beauty of the wood grain is visible beneath, stands out as a pointed feature in its own right.”
- 2.) **Floating on air:** Choosing wall-hung, instead of freestanding vanities is another very popular trend. Says Blanche: “Wall-hung vanities create the illusion that they are floating in the air. Keeping the vanities off the floor creates the illusion of spaciousness, and takes the bathroom floor easier to clean. The beauty of wall-hung vanities is that you don’t have to sacrifice on storage space – today, there are a wide variety of wall-hung cabinetry that offers plenty of essential and easy-to-access storage.”
- 3.) **Organic inspirations:** Although contemporary bathroom vanities largely boast sleek, geometric design lines, their texture and the material that they are made from often calls back to nature. Blanche explains: “Whitewashed, or finishes where the raw wood is visible through, are exceptionally popular choices. Exposing the raw wood grain offers a great textural juxtaposition to the clean simple shapes and forms of modern vanity design.”
- 4.) **Basin beautiful:** Although sculptural above-counter sinks remain a very popular option, one-piece countertop basins, which amalgamate the basin

and vanity countertop into one sleek, form-flowing piece, are fast gaining the lion's portion of the market share. Says Blanche: "It is easy to understand why one-piece countertop basins are so popular – there is no need for any silicone trimming, they are easy to clean, and they offer a streamlined and unified aesthetic that is very appealing eye and to the touch."

- 5.) **Slim fit:** As homes become increasingly smaller, so are vanities reducing in size. Says Blanche: "Smaller vanities that are specially designed for more compact spaces are very much in demand – both for the bathroom and the guest toilet. However, just because you have a bathroom that is only big enough to house a small vanity, does not mean that you have to compromise on style or storage – Bathroom Bizarre's wide range of vanities for example, offer the best of both contemporary design and innovative storage solutions."
- 6.) **Double duo:** A double vanity in the master bathroom has moved away from being a nice-to-have, to being a bathroom essential. Blanche explains: "Today, people lead very busy lives, and as a result, couples living together often need to access the bathroom vanity at the same time. Double vanities offer them the ability to do just that, as well as maximising much needed storage space. Today, a main bathroom is not a main bathroom, unless it has a double vanity."
- 7.) **Open storage:** The open storage trend started with kitchen cabinets exposing stylishly organised dishes and glassware. This trend has now moved into the bathroom – and it can be achieved in both modern and traditional homes. Vanities with open shelving offers an ideal place to store visually attractive knick-knacks, baskets or rolled towels, which not only looks great, but it also helps create a more open look to those tight bathroom spaces.
- 8.) **Furniture style:** Floor-standing vanities that have a furniture-type feel are a very hot trend at the moment, notes Blanche: "Vanities with a furniture-feel add character to the bathroom, and makes the room feel warmer, more inviting, and less sterile. When it comes to these kinds of vanities, it is recommended to choose a statement piece, but one with a classic appeal that will serve as a good foundation, even as your style changes. Also, partnering the vanity up with other pieces, such as wall-hung tallboys, mirrors and medicine cabinets, help solidify the overall decorated appeal."

ENDS

Released on behalf of Bathroom Bizarre (www.bathroom.co.za) by The Line (www.theline.co.za).